## MACLEAN'S "CANADA'S NATIONAL MAGAZUNIE"





EVEREABY PLANELIGHTS MEET EVERY NEED FOR EMERGENCY



The Parrenty Plashlight \$10,000 Cash Prize Contest developed some erry interesting thoughts on the urgent need for Everendy Flashlights in every The sense of the estire 309.462 contest-enewers was, as pointed out by

the radges in making their decisions, that Eveready's greatest usefulness lies

The moral to be drawn from the cornest, then, is that wherever there is need for a safe, portable light, an Do you own an Exercists Flosh light? Is it "loaded" with a fresh, strong Engrady Battery—actually ever ready for any and all emergencies? There's an electrical, hardware, drug,

in the broad field of danger in darkness. CANADIAN NATIONAL CARBON COMPANY, LIMITED



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materials from various parts of the world are used.
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"Go as Far as You Like on 'Gutta Percha' Tires"

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March 1, 1929

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